

# Main Street Parkville Association 2012 Membership New Member and Renewal Application

Main Street Parkville Association (MSPA) is now accepting membership applications for 2012.

## Membership Benefits 2012:

Individual Memberships (\$25):

- Free breakfast at membership meetings.
- Highlighted in the merchant newsletter.
- Commemorative Soup Crock.
- Privilege to serve on Standing and Special Committees.
- Privilege to vote.

Business / Corporate and Associations (\$40):

- Free breakfast at membership meetings.
- Highlighted in the merchant newsletter.
- Commemorative Soup Crock.
- MSPA website listing.
- Privilege to serve on Standing and Special Committees.
- Privilege to vote.
- Ribbon Cuttings for downtown Parkville merchant.

## About Main Street Parkville Association

The Main Street Parkville Association (MSPA) operates under the auspices of the Parkville Community Development Corporation (PCDC) as an operating division of that entity, for the purpose of implementing and operating the Main Street Program in the downtown area of Parkville, Missouri. The Main Street Program shall be modeled after, and closely follow, the guidelines established by the National Trust for Historic preservation's National Main Street Center and the Missouri (State) Main Street Program. The MSPA shall operate in such a manner as to remain in good standing with the Missouri (State) Main Street Association.

## Mission Statement for Main Street Parkville Association

Main Street Parkville Association mission is to preserve, maintain, and promote the hometown charm of Historic Downtown Parkville.

The application can be found on the last page of the packet. Complete the application and mail back to Main Street Parkville Association, 110 Main Street, Suite 106 ½, Parkville, MO 64152. Membership fees for 2012 are \$25.00 for individual memberships and \$40 for business / corporate and associations. Checks should be made payable to Main Street Parkville Association.

Deadline for new 2012 MSPA members to join and vote at the annual December election of officers is November 14, 2011. Current members for 2011 are eligible to vote at the annual December elections of officers. The December annual elections of officers will be Wednesday, December 14, 8:00 am at the American Legion.

Call or email Main Street Parkville Association with questions or concerns.

Main Street Parkville Association  
110 Main Street, Suite 106 ½  
Parkville, Missouri 64152  
816-505-2227  
msparkville@sbcglobal.net  
www.parkvillemo.org



# Main Street Parkville Association (MSPA) 2012 Membership Application



**What is Main Street Parkville Association?** Main Street Parkville Association (MSPA) operates under the auspices of the Parkville Community Development Corporation (PCDC) as an operating division of that entity, for the purpose of implementing and operating the Main Street Program in the downtown area of Parkville, Missouri. The Main Street Program is modeled after, and closely follows, the guidelines established by the National Trust for Historic preservation's National Main Street Center and the Missouri (State) Main Street Program. The MSPA shall operate in such a manner as to remain in good standing with the Missouri (State) Main Street Association

**Mission Statement for Main Street Parkville Association:** Main Street Parkville Association mission is to preserve, maintain, and promote the hometown charm of Historic Downtown Parkville.

### **How can I become involved?**

Get involved by:

- Becoming a member
- Becoming a donor
- Volunteering your time
- Volunteering your ideas

**Why should I become involved?** Your financial and volunteer support of the Main Street Parkville Association will help:

- Develop a complete, comprehensive streetscape improvement rendering to guide future development and renovations.
- Strengthen and retain existing businesses while assisting with the development of a targeted, aggressive recruitment strategy for new businesses.
- Promote historic downtown Parkville on a local, state and national level.

### **Main Street Parkville Association Membership Information**

**Qualifications:** Membership shall be open to any person, business, corporation, or association interested in supporting and advancing the purpose and objectives of the MSPA. The Main Street Steering Committee (MSSC) shall have the authority to establish further conditions of membership and to determine whether any applicant meets such membership requirements.

**Membership Classifications:** Membership classifications shall include: a) individual; b) business/corporate; and c) association.

**Dues:** All members shall pay dues as established by the Organization and Membership Committee. 2012 membership dues are \$25.00 for individual memberships and \$40.00 for business / corporate and associations.

### **Membership Benefits:**

Individual Memberships (\$25):

- Free breakfast at membership meetings.
- Highlighted in the merchant newsletter.
- Commemorative Soup Crock.
- Privilege to serve on Standing and Special Committees.
- Privilege to vote.

Business / Corporate and Associations (\$40):

- Free breakfast at membership meetings.
- Highlighted in the merchant newsletter.
- Commemorative Soup Crock.
- MSPA website listing.

- Privilege to serve on Standing and Special Committees.
- Privilege to vote.
- Ribbon Cuttings for downtown Parkville merchants.

**Withdrawal:** Any member may withdraw at any time without notice.

**Annual Meeting:** The Annual Meeting of the membership will take place after November 1 but no later than December 15 of each year, at a time to be announced. The purpose of the meeting shall be to elect members of the Main Street Steering Committee and conduct any other business placed on the agenda.

**Notice of Meeting:** Written notice of each meeting of the membership, whether annual or special, stating the place, day and hour of the meeting and the purpose of the meeting shall be delivered to each member by personal delivery, mail, or electronic mail not less than five nor more than 30 days before the date of the meeting.

**Quorum:** A quorum shall consist of no less than 10 percent of the membership entitled to vote for the transaction of business at all membership meetings. Decisions made by a simple majority of members present at the meeting where a quorum is present shall be binding.

**Voting:** One vote. Each individual member (having been a dues paying member for a minimum of 30 days prior to the date of notice of a meeting) shall be entitled to one vote. Each business/corporate member or association member shall designate in writing a representative who shall be entitled to one vote.

**Proxies:** No member may vote by proxy.

#### **Main Street Parkville Association Steering Committee**

The Steering Committee shall be composed of the following members:

- Chair
- Vice Chair
- Secretary
- Treasurer

Standing Committees Chairs

- Downtown Preservation and Beautification
- Economic Development
- Marketing and Promotion
- Microbrew Fest and Fourth of July Celebration
- Organization and Membership
- Parkville Days Riverfest
- Christmas on the River
- Final Fridays

Executive Director

**Qualifications:** Members and Officers of the Steering Committee shall be current members of Main Street Parkville Association.

**Nomination:** Candidates for the positions of Chair, Vice Chair, Secretary and Treasurer will be nominated by a Nominating Committee. The nominated slate of candidates will be presented to the MSPA membership at the Annual Meeting.

**Election:** The Chair, Vice Chair, Secretary, and Treasurer will be elected by a simple majority of members voting the Annual Membership meeting.

**Terms of Office:** Terms of office for the Chair, Vice Chair, Secretary and Treasurer shall be for one year, January 1 through December 31 or until a successor has been elected. There shall be no term limits for officers.

**Steering Committees Duties of Officers shall be as follows:**

**Chair:** The Chair shall be the principal executive officer of MSPA and shall in general supervise and control the business and affairs of the association. The Chair shall preside at all meetings. The Chair may sign any contracts or other instruments which the Steering Committee has authorized to be executed. The Chair shall approve and pay expenditures that are consistent with the MSPA budget and action plans. The Chair shall present an annual budget for approval by the Steering Committee. The Chair shall supervise the Executive Director and, in general, perform all duties incident to the Office of Chair and other such duties as may be directed by the Steering Committee.

**Vice Chair:** In the absence or inability of the Chair to act, the Vice Chair shall perform the duties of the Chair. The Vice Chair shall perform such other duties as from time to time may be assigned to him/her by the Chair or by the Steering Committee.

**Secretary:** The Secretary shall provide oversight to assure that accurate minutes are kept for all MSPA meetings, that all notices are duly given in accordance with the provisions of these bylaws and as required by law, be custodian of the corporate records and in general perform all duties incident to the office of secretary and such other duties as from time to time may be assigned by the Chair.

**Treasurer:** The Treasurer shall maintain all MSPA financial records and complete all duties as defined by the PCDC Bylaws.

**Marketing and Promotion:** Responsibilities of this Committee include: (1) Defining, promoting and monitoring the image of Downtown Parkville; (2) Directing and coordinating all media relations, advertising, promotions, and marketing on behalf of MSPA.

**Downtown Preservation and Beautification:** Responsibilities of this Committee include: (1) Directing and coordinating activities to preserve and enhance the appearance and infrastructure of Historic Downtown Parkville, including, but not limited to, landscaping and plantings, lighting, storefronts, and signage.

**Economic Development:** Responsibilities of this Committee include: (1) Establishing and implementing a plan to support and strengthen the economic base of existing businesses and (2) Recruiting new businesses to Historic Downtown Parkville.

**Organization/Membership:** Responsibilities of this Committee include: (1) Recruiting, sustaining, and supporting an active membership in Main Street Parkville Association; (2) Monitor and measure MSPA activities and programs; (3) Regular review of Bylaws and other MSPA operating guidelines; (4) Personnel. The Organization/Membership Committee shall serve as the Nominating Committee for the annual election of Officers.

**Microbrew Fest/Fourth of July Committee:** This Committee shall be responsible for planning and implementing the annual Microbrew Fest and Fourth of July Festivals, including preparing an annual budget, recruiting sponsors, handling all expenditures and income, and coordinating all festival activities.

**Parkville Days Riverfest Committee:** This Committee shall be responsible for planning and implementing the annual Parkville Days Riverfest Festival, including preparing an annual budget, recruiting sponsors, handling all expenditures and income, coordinating all festival activities.

**Christmas on the River:** Responsibilities for this Committee include: (1) Responsible for planning and implementing the annual Christmas on the River Festival, including preparing an annual budget, recruiting sponsors and volunteers, and coordinating all festival activities.

**Final Fridays:** Responsibilities for this Committee include: (1) Responsible for planning and implementing Final Fridays events, including preparing an annual budget, recruiting sponsors and volunteers, and coordinating all activities.

**Special Committees:** The Chair may form Special Committees as the need arises.

**When are meetings?** Main Street Parkville Association host monthly membership meetings. The meetings are the second Wednesdays of each month, 8:00 am at the American Legion, 11 Main Street. Breakfast is provided at no cost for paid members. For non-members the cost is \$6.00 per person. RSVP is requested if you are planning on attending. To RSVP for the meeting call 816-505-2227 or email [msparkville@sbcglobal.net](mailto:msparkville@sbcglobal.net). The meetings are open to the public and all are welcome.

**What are the organization's primary activities?** MSPA's primary activities include: Marketing and Promotion of Historic Downtown Parkville and it's businesses; Downtown Preservation and Beautification; Economic Development including retention of existing business and recruitment of new business; holding Annual Festivals including Microbrew Fest, Fourth of July Celebration, Parkville Days Riverfest, Christmas on the River, Final Fridays, and Cruise Nights; and the Pocket Park Brick Program.

**How is the organization funded?** Main Street Parkville Association is supported by membership dues, the Pocket Park Brick program, grants, sponsorships, donations and profits from festivals.

**How does the organization exhibit their broad based support?** The organization is a member in good standing with the Parkville Chamber of Commerce, The Platte County Convention and Visitors Bureau, Kansas City Convention Visitors Association, and the National Main Street Historic Trust.

**Who is paid by the organization?** Executive Director is a paid staff. Members of Main Street Parkville Association are all-volunteers. All steering committee members donate their time, energy and resources.

**How can the organization be contacted?**

110 Main Street, Suite 106 ½

Parkville, Missouri 64152

E-mail Address: [msparkville@sbcglobal.net](mailto:msparkville@sbcglobal.net)

Phone Number: (816) 505-2227

Website: [www.parkvillemo.org](http://www.parkvillemo.org)



# Main Street Parkville Association 2012 Membership Application

Date: \_\_\_\_\_

## Membership Type

Check one with name of business or individual

Individual (\$25) \_\_\_\_\_

Business / Corporation (\$40) \_\_\_\_\_

Association (\$40) \_\_\_\_\_

Voting Representative / Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Description of Business, if applicable: \_\_\_\_\_

Phone (Business): \_\_\_\_\_ Phone (Personal): \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Standing Committee's - Check the committee's you are interested in volunteering for:

- Downtown Preservation and Beautification
- Economic Development
- Fourth of July Celebration and Microbrew Fest
- Marketing and Promotion
- Organization and Membership
- Parkville Days Riverfest
- Christmas on the River
- Final Fridays
- Special Committees: Cruise Nights, Holiday Planning and Others

Main Street Parkville Association 2012 Membership Due: \$25.00 / \$40.00

Make Checks Payable To: Main Street Parkville Association

Submit To: 110 Main Street, Suite 106 ½, Parkville, Missouri 64152

Questions: Call 816-505-2227 or email [msparkville@sbcglobal.net](mailto:msparkville@sbcglobal.net)

